



A LEADING GLOBAL FULL-SERVICE DIGITAL INTERACTIVE MARKETING AGENCY

# CASE STUDY

An online portal that offers Daily Deals and generates revenue for Fundraising Partners.

[eintelligenceweb.com](http://eintelligenceweb.com)

# About Our Client

The client helps their fundraising partners by giving them a platform that does not force them to sell items to their friends and family that they DO NOT want or need.

## Their Challenges & Our Solutions

With a strong focus on remarkable growth, the client wanted a portal that enables vendors to sell deals online, allocating portions of the purchase amount to fundraisers chosen by shoppers, the client, and the vendors. They also needed a donation option to directly support fundraisers.

Team e intelligence deployed a website that allows registration for Vendors, Fundraising Partners, and Shoppers with their unique purpose. We integrated functionality for Taxjar, where tax statements can be submitted and vendors to sell their deals/products.

## Technologies Used

CodeIgniter, CSS, WordPress, MySQL, Stripe Payment Integration

## Results We Delivered

- ✓ Developed a Website Registration that allows vendors and fundraising partners.
- ✓ Integrated vendor's dashboard to manage deals and view their orders and the total revenue.
- ✓ Integrated fundraising partner's dashboard to manage their profile and fundraising requirements.
- ✓ Integrated shoppers' dashboard to select the fundraising partners they would like to contribute to.
- ✓ Integrated admin dashboard to verify users and fundraisers as well as manage payouts.

